

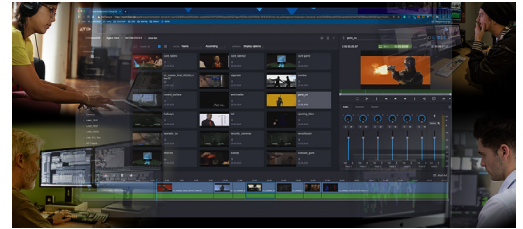
MEDIA COMPOSER | ENTERPRISE

Scale Media Composer for any role

Media Composer® | Enterprise provides a groundbreaking, industry-first solution that enables media production companies and large multi-user corporations to customize Media Composer | Ultimate for any role in the organization. Provide only the tools and access users need to perform their job—from logging, editing, or reviewing media, to finishing, delivering, or archiving content—through centralized administration.

CONTROL THE COMPLEXITY OF PRODUCTION

Designed for large post, broadcast, and education facilities, Media Composer | Enterprise offers all of the power and capabilities of Media Composer | Ultimate, plus the ability to customize the interface for any role in your organization, with complete control over what each user can see, access, and do. It's the only solution that scales and adapts to the needs of your production.



DESIGNED FOR CREATIVE TEAMS

Media Composer | Enterprise makes real-time collaboration easy, enabling online and offline editors, journalists, and other contributors to share projects, media, and bins and turn around more compelling stories faster—together. Plus, MediaCentral® integration accelerates story and graphics contribution and content management across news, sports, and post-production organizations.

BOOST TEAM EFFICIENCY

Media Composer | Enterprise does the hard work, enabling your team to stay in sync and in a creative flow. From media automation and management, to background rendering and transcoding, Media Composer takes care of all the time-consuming tasks, so your team can focus on what matters most—telling a great story.

GAIN MORE POWER AND CAPABILITIES

Media Composer | Enterprise comes with additional tools to help teams find footage, integrate with newsrooms, and deliver finished masters faster. For content-heavy production, the distributed processing option enables teams to offload rendering and transcoding tasks to unused/idle machines and keep working, increasing turnaround times and your ROI.

ACCELERATE WORKFLOWS AND PROTECT CONTENT

Media Composer | Enterprise offers a built-in 32-bit color pipeline, ACES support, and IMF packaging to accelerate workflows and ensure complete color accuracy from first cut to final delivery. You can also tailor the interface and functions by user to restrict workspace access and disable media export to safeguard and protect your valuable content, workflow, and ROI.



FOR MORE INFORMATION, VISIT
avid.com/media-composer



MEDIA COMPOSER | ENTERPRISE—Scale Media Composer for any role

KEY FEATURES AND BENEFITS

FOR NEWS, SPORTS, AND POST FACILITIES

CUSTOMIZE MEDIA COMPOSER FOR ANY ROLE

Media Composer | Enterprise enables you to tailor the interface for any role in your organization. Provide only the tools, functions, and access an editor, journalist, logger, producer, PA, effects artist, sound editor, colorist, reviewer, or other contributor needs to perform their job, giving them a more inviting workspace to tell better stories.

GET EVERYTHING IN ULTIMATE AND MORE

Media Composer | Enterprise offers everything in Media Composer | Ultimate, plus an industry-first new way of managing the software across your facility based on needs. Teams get the creative speed and collaborative workflows they need to edit and finish projects faster. And your organization gets the scalability, cost savings, and peace of mind Media Composer | Enterprise brings.

SECURE YOUR PRODUCTION

Content and format errors. User-created mistakes. Leaks. With Media Composer | Enterprise, you gain complete administrative control over what each user can access, see, and do, giving you greater security and oversight over your production. Limit access to certain media formats and codecs to mitigate mistakes, lock down certain locations, and prevent unauthorized exports.

CUT TRAINING TIME AND COSTS

Media Composer | Enterprise lets you clear the clutter and create role-focused workspaces, making it easier for reviewers, loggers, PAs, and other non-editors to use. Not only does this ease the onboarding process for new team members, it enables you to provide an optimized experience for every role and skill level, reducing training needs and costs.

COLLABORATE WITH ANYONE, ANYWHERE

When it's crunch time, collaboration is key. Media Composer | Enterprise makes it easy to bridge workflows between editors, journalists, and other contributors. Share media, projects, and bins. Access Avid NEXIS® assets locally and remotely. And collaborate with MediaCentral, Final Cut Pro, and Premiere Pro editors—no matter where they are.

DO EVERYTHING IN ONE PACKAGE

Media Composer | Enterprise comes with everything your team needs to accelerate production and tell more compelling stories. Edit any format, codec, or color profile. Design visual effects. Create titles. Correct and grade color. Record, edit, and mix soundtracks. And finish and deliver high-quality content that meets all delivery standards for OTT and other media organizations.

SAVE HOURS OF TIME WITH DIALOGUE SEARCH

Editing scripted projects, interviews, or dialogue-heavy productions? With PhraseFind™, you can perform keyword searches to find all clips that contain certain dialogue in seconds. For scripted productions and transcribed interviews, ScriptSync® analyzes all clip dialogue and then syncs all clips to the script or transcription.

FINISH IN THE BOX—OR OUT

With high-res and HDR finishing tools that support a full color, 32-bit uncompressed pipeline and ACES workflow, you can maintain exceptional color quality and accuracy from end to end. Perform all color and finishing in the box—or roundtrip to another application for grading, without any color data or quality loss.

GET EXTRA FINISHING AND NEWS TOOLS

Media Composer | Enterprise also includes Symphony®, which provides additional color tools, Universal Mastering, and IMF packaging for easy project delivery. And with NewsCutter®, you can directly integrate with MediaCentral | Newsroom Management, iNEWS®, and other ENPS.

FOR MEDIA EDUCATION FACILITIES

CUSTOMIZE MEDIA COMPOSER FOR ANY CURRICULUM

With Media Composer | Enterprise, you can tailor the interface for different courses, class levels, and users. Provide only the tools, functions, and access students need for different areas of study—from editing and effects design, to color correction and audio production. And give teachers an optimized toolset to help inspire students and build their skills.

GET EVERYTHING IN ULTIMATE AND MORE

Media Composer | Enterprise offers everything in Media Composer | Ultimate, plus an industry-first new way to manage the software across your campus. Students and teachers get access to the same tools used throughout the media and entertainment industry. And your school gets the scalability, cost savings, and peace of mind Media Composer | Enterprise brings.

SECURE YOUR PRODUCTION

Media mistakes. User transgressions. Project overwrites. With Media Composer | Enterprise, you gain administrative control over what students and educators can access and do, giving you greater security and oversight over your organization. Limit access to certain media formats and codecs to mitigate mistakes, and lock down access to locations they don't need to be.

PROVIDE EASIER TRAINING

Media Composer | Enterprise lets you clear the clutter and create specialized workspaces, making it easier for students to focus on the different areas of study. It also eases the training process for new faculty, enabling you to scale and tailor the software to provide an optimized experience for their role and skill level, reducing training needs and costs.

COLLABORATE WITH ANYONE, ANYWHERE

Media Composer | Enterprise helps students learn real-world collaborative workflows by working on projects with other students, teachers, and classrooms. Share media, projects, and bins for classroom resource efficiency. It also integrates with MediaCentral for extended collaborative workflows, making it ideal for remote media production courses.

DO EVERYTHING IN ONE PACKAGE

Media Composer | Enterprise comes with everything your campus needs to offer complete course curriculums for film and TV production, plus media and communications. From editing stories and designing visual effects and titles, to correcting and grading color, producing soundtracks, and finishing content, you can cover all disciplines of study—all with one application.

GET THE AVID HARDWARE ADVANTAGE

Knowing how to capture, monitor, and output or play out content is an important part of mastering any news, sports, or post-production workflow. Media Composer | Enterprise integrates with Avid FastServe® and Avid Artist interfaces, enabling you to offer training on fast turnaround workflows for breaking news and sports highlights, as well as capture/output workflows for post.

FOR MORE INFORMATION, VISIT
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